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Sisters Outdoor Quilt Show
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SISTERS OUTDOOR QUILT SHOW RELEASES FIRST PUBLISHED ANNUAL REPORT

The Sisters Outdoor Quilt Show has an impressive impact on the city of Sisters and the region as a whole. Whether you enter a quilt, enjoy the displays, own a business, or plan your trips to town around the crowd – you are aware of this nationally-recognized event.

You also may wonder what it costs to produce the Show: where the money comes from, and who the beneficiaries are. Although these figures are presented to the Board of Directors each year (and have always been available to those interested by calling the Show Office), the staff and board members decided to publish the first-ever Annual Report to the general public.

“Our organization has grown to a point where we felt it would be valuable to publicize our annual results to a broader audience,” says Ann Richardson, Executive Director. “Although we have been a non-profit organization since 2005, many people are still not aware of that. We hope producing an Annual Report will heighten that awareness and build appreciation for all that we do for the community – and the community does for us!”

The numbers are impressive. The full cost of producing the show is a whopping \$173,975 - an amount Richardson estimates would be half again as much were it not for the hundreds of volunteers. Direct production costs represent 63% of the total budget; Administration and Development costs, however, are only 18% of the budget. The balance of expenses represents Community Partner support (money raised for local organizations), fundraising and public relations activities, and the cost of enabling a ‘volunteer army’ of well over 500 people.

The largest portions of Show income are represented by Quilt Sales and Event Income (37% of total income, just over \$75,000), and Business Sponsorships and Grants (40%). Event Income is derived from participation fees and special event ticket sales. The balance comes from Individual Sponsorships, Fundraisers and In-kind Donations. Total income for the 2011 Show cycle was \$202,212. The net of \$28,237 from 2011 activities is designated to support new programming in 2012. The board of directors is also committed to building a stable financial future for the organization and a portion of this year’s net income will be used to establish a ‘sunny day’ fund to set us on that course.

The Annual Report can be found online at the Sisters Outdoor Quilt Show website, on the “About Us” page at www.sistersoutdoorquiltshow.org.

Questions can be directed to:
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