



# 2012 EVENT SPONSORSHIP

## PRESENTING SPONSOR - \$2,000

*Limited to one sponsor - Includes \$500, Evening Star level sponsorship of the Sisters Outdoor Quilt Show*

- Premiere placement of logo on all advertising for Around the Block events (advertising value \$3,750)
- Premier placement of logo on the Fiber Arts Stroll poster and map, business name & location featured on the map
- Logo displayed prominently on full color Quilt Walk brochure, name and location listed in brochure – distribution 5,000
- Logo with link on Quilt Show website as Presenting Sponsor for Around the Block events (90,000 website hits/year)
- Name in Quilt Show radio promotions (advertising value of \$3,000) and opportunity to read copy and name your business in promotion
- Opportunity to host an artist for Around the Block Fiber Arts Stroll
- “Presenting Sponsor” signage to display outside your business

Plus all benefits of Sisters Outdoor Quilt Show - Evening Star level of sponsorship:

- Eighth page ad in official show guide with ~70,000 exposures (advertising value of \$280)
- Recognition at special exhibit
  - Name or logo on signage at special exhibit
  - Name placement associated with special exhibit in Quilt Show guide
- Usage rights of Quilt Show name for approved promotions through August
- Opportunity to place product sample or equivalent materials in *Quilter's Affair* attendees information packets or totes (~1,200 individuals)
- Quilt Show art poster
- Name in sponsor acknowledgement ads in Nugget Newspaper and official Show Guide produced by the Bulletin
- Quilt show promotional poster and sponsor window decal
- Opportunity to display quilt in your Central Oregon business from July 1 through July 31



FOR FURTHER INFORMATION ON SPONSORSHIP, PLEASE CONTACT:

ANN RICHARDSON  
EXECUTIVE DIRECTOR  
[ANN@SISTERSOUTDOORQUILTSHOW.ORG](mailto:ANN@SISTERSOUTDOORQUILTSHOW.ORG)  
541-549-0989

TAMMY AMBROSE  
EVENTS DIRECTOR  
[TAMMY@SISTERSOUTDOORQUILTSHOW.ORG](mailto:TAMMY@SISTERSOUTDOORQUILTSHOW.ORG)  
541-325-6565



# 2012 EVENT SPONSORSHIP

## MAJOR SPONSOR - \$500

Limited to five sponsors - Includes \$150, Friendship Star level sponsorship of the Sisters Outdoor Quilt Show

- Placement of logo on all advertising for Around the Block events (advertising value \$2,192)
- Placement of logo on the Fiber Arts Stroll promotional poster and map, business name & location on the map
- Logo on full color Quilt Walk brochure, name and location listed in brochure – distribution 5,000
- Name in Quilt Show radio promotions (advertising value of \$3,000) and opportunity to read copy and name your business in promotion
- Logo with link on Quilt Show website as a Fiber Arts Stroll & Quilt Walk Major Sponsor (90,000 website hits/year)
- Opportunity to host an artist for Around the Block Fiber Arts Stroll
- “Major Sponsor” signage to display outside your business

Plus all benefits of Sisters Outdoor Quilt Show - Friendship Star level of sponsorship:

- Opportunity to place product sample or equivalent materials in *Quilter's Affair* attendees information packets or totes (~1,200 individuals)
- Quilt Show art poster
- Name in sponsor acknowledgement in Nugget Newspaper and official Show Guide produced by the Bulletin
- Quilt show promotional poster and sponsor window decal
- Opportunity to display quilt in your Central Oregon business from July 1 through July 31



FOR FURTHER INFORMATION ON SPONSORSHIP, PLEASE CONTACT:

ANN RICHARDSON  
EXECUTIVE DIRECTOR  
[ANN@SISTERSOUTDOORQUILTSHOW.ORG](mailto:ANN@SISTERSOUTDOORQUILTSHOW.ORG)  
541-549-0989

TAMMY AMBROSE  
EVENTS DIRECTOR  
[TAMMY@SISTERSOUTDOORQUILTSHOW.ORG](mailto:TAMMY@SISTERSOUTDOORQUILTSHOW.ORG)  
541-325-6565



# 2012 EVENT SPONSORSHIP

## PARTICIPATING SPONSOR - \$200

*Limited to approximately 25 - Includes \$150, Friendship Star level sponsorship of the Sisters Outdoor Quilt Show*

- Name & location on the Fiber Arts Stroll map
- Opportunity to host an artist for Around the Block Fiber Arts Stroll
- “Participating Sponsor” signage to display outside business

Plus all benefits of Sisters Outdoor Quilt Show - Friendship Star sponsorship:

- Opportunity to place product sample or equivalent materials in *Quilter's Affair* attendees information packets or totes (~1,200 individuals)
- Name on Quilt Show website sponsor page
- Quilt Show art poster
- Name in sponsor acknowledgment ads in Nugget Newspaper and official Show Guide produced by the Bulletin
- Quilt show promotional poster and sponsor window decal
- Opportunity to display quilt in your Central Oregon business from July 1 through July 31 and your business name and location listed in Quilt Walk brochure (distribution 5,000)



FOR FURTHER INFORMATION ON SPONSORSHIP, PLEASE CONTACT:

ANN RICHARDSON  
EXECUTIVE DIRECTOR  
[ANN@SISTERSOUTDOORQUILTSHOW.ORG](mailto:ANN@SISTERSOUTDOORQUILTSHOW.ORG)  
541-549-0989

TAMMY AMBROSE  
EVENTS DIRECTOR  
[TAMMY@SISTERSOUTDOORQUILTSHOW.ORG](mailto:TAMMY@SISTERSOUTDOORQUILTSHOW.ORG)  
541-325-6565